

Green Drinks, Sept 10, 2019

Thank you for your kind introduction... a good evening from my side as well. Just a short introduction of myself. I am Christoph Heider, President of the ECCK. I came to Korea in July 2010 where I became the CFO for Bayer Korea; in 2013 I moved then to the European Chamber.

Today I would like to talk a bit about "ECCK Goes Green".

### **ECCK and its Core Business**

Firstly, I would like to shortly introduce the ECCK to you. The ECCK is an advocacy organization. We have 360 member companies from various industry segments and operate about 30 industry working groups. Industry representatives and / or specialists meet at our working group meetings and discuss current or proposed laws, rules & regulation. This means that we always agree on a common recommendation; a recommendation that we deliver to the Korean government either at a face-to-face meeting or via an official letter. We reconcile activities with the EU Delegation, the EU Embassy here in Korea and therewith indirectly with the European Commission, the European Parliament, but also with the EFTA Secretariat. We have one very important key-publication which is our annual white paper; the white paper contains all recommendations worked out by our working groups in one specific year. The 2019 edition is to be published in November 2019. That's who we are and what we do as core business.

And in our White Paper 2019 we address to the Korean government recommendations on

1. Electric Vehicle Charging System Standard
2. Consistency of Renewable Energy and Recycling Policies: Biofuel Mandates in Liquid Fuel
3. Favor Gas Power Plant Development nurture

4. Financial Support for Renewable Energy: Limit of Current REC (Renewable Energy Certificate)
5. Energy Efficiency in Building: G-SEED Certification
6. Third party access to domestic electricity market
7. Third party access to domestic water market, and
8. Accelerating Smart, Sustainable Cities Around the World Together

Beside that...

### **Other Initiatives – Green Drinks**

A couple of years back the ECCK supported Green Drinks Korea in its set-up... and mentored Green Drinks Korea for one year; mentoring primarily meant promoting Green Drinks Korea in our community and to help in the registration process. Green Drinks Korea developed so positively, so that an active mentoring actually was and is not needed anymore... So, congratulations to the Green Drinks Korea team.

### **Other Initiatives – Green Month Sept 2019**

The ECCK has defined September as the “Green Month”. 2 weeks ago we published a little video on our web-site, linkedin and Facebook-site which included some changes in our operational procedure. Of course, the ECCK is a service provider. Means we don’t produce goods etc. This also means that we can actually not come up with a project which saves e.g. 100,000 tons of CO2. Nevertheless, we came up with 11 measures.

1. We decided to stop using airplane between Seoul and Busan and use KTX instead,
2. We officially defined public transportation as the preferred way of commutation; taxi remains an option for the last mile
3. All employees use public transportation for commuting to the office

4. We replaced some old electronic appliances with energy efficiency grade 5 to those with energy efficiency grade 1.
5. Lights are switched out if the office is empty and laptops are shut down over night and not kept on stand-by mode.
6. We have stopped purchasing sparkling water in PET bottles; now preparing our own soda water with a soda streamer
7. We stopped using plain water in PET bottles for meeting up to 10 people
8. And we stopped single packed cookies and other sweets but go instead for big packages
9. We moved our quarterly magazine ECCK Connect from hard copy to soft copy which saves us 120,000 pages of A4 paper
10. We added a line "Think before you print" to our email footers
11. And we buy now organic and fair-traded coffee and tea.

This week we will publish on our social media a news that I was talking at GreenDrinks, next week we will publish a news that Ban Ki-moon was speaking at an ECCK event on Climate Change and Air Quality; and in the last week of September will publish a news that the ECCK has signed an MOU with European airlines, that the ECCK will always compensate CO2 when flying to Europe for business.

The big question for all of us here in the room is: Is this sufficient to keep the world green? And the answer of course is a clear no.

But to be honest: this was also not our motivation. The ECCK has 17 employees. It is definitely not realistic that an organization of 17 employees can make a massive impact on the climate balance in Korea.

1. If I just take the sparkling water and the usage of water PET bottles for meetings up to 10 people. A small and simple

calculation for sparkling water... let's assume that 5 people drink sparkling water, normally 2 bottles per day. Working days are 230... this means we would come up with 5 people multiplied 2 bottles multiplied by 230 working days at 2,300 sparkling water PET bottles, 2,300 PET bottles we could save.

2. Serving plain water for small scale meetings in an open carafe. Let's assume 1 meeting with 10 people every week – this would come up 520 plain water PET bottles.

Let's face it: 3,000 PET bottles to have or not to have doesn't make **any** difference... The motivation for our initiative anyhow was and is a different one.

First: Changing employee behavior, not only at the Chamber but also at home... The more important one is to initiate a change process at our member companies. Just assuming that all our members would follow our example to get rid off respectively reduce the usage of PET bottles as we do, we come up with a completely different number. The ECCK has 17 employees, our member companies 50,000 employees. That means instead of saving only 3,000 PET bottles as in the ECCK, we are talking about 8.8 million PET bottles. And we have heard from some our member companies, that some of them have already introduced also a Green Office campaign. I would like to conclude my talk herewith but would like to encourage each and everybody of you to spread the idea of a Green Office and of course also to adopt it. Small things can make a big difference. Thank you very much.