



travel forever

The Roles of the GSTC and the UN System in Sustainable Consumption and Production

*Mr. Randy Durband
Chief Executive Officer, GSTC*

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www.gstcouncil.org

What is the GSTC?



The leading global authority in setting and managing standards for what is considered “sustainable” in travel & tourism

Founding Organizations:



GSTC Criteria

To date, **two** sets of GSTC Criteria have been developed:
Criteria for Hotels & Tour Operators (2008, revised 2012)
Criteria for Destinations (Nov 2013)

Each set has 41 Criteria in 4 pillars:

Sustainability Management



Social & Economic



Cultural



Environmental



The Value of Standards

- **Basis for certification**
- **For training, education, awareness**
- **Guidelines for legal and regulatory codes**
- **Measurement & Evaluation**
- **Market Access clarity**



Standards-Setting Code for Sustainability in all sectors





Accreditation Bodies



X	X	X	X	X	X	X
X	X	X	X	X	X	X



X
X

Certifying Bodies

EARTHCHECK

MARKET

Green Building

Paper & Printing

Find Products

Logo Use

Using FSC Trademarks

Trademark Standards and Resources

LOGO USE

Helping you to choose



Paper towels in Jeju ICC with the FSC logo

UN Agencies engaged in tourism:

- UNWTO – UN World Tourism Organization
- UNEP – UN Environmental Program

Others:

- UNESCO – UN Education, Science & Culture Organization - World Heritage is managed by the Culture Section
- ILO – International Labour Organization
- UNDP – UN Development Programme

Global Tourism Emissions in 2005: CO₂ Only

<u>Sub-Sectors</u>	CO ₂ (Mt)	
Air transport *	515	40%
Car transport	420	32%
Other transport	45	3%
Accommodation	274	21%
Activities	48	4%
TOTAL	1,307	
Total World (IPCC 2007)	26,400	
Tourism Contribution	5%	

Transportation
of Tourists = 75%
of Sector Emissions

* - does not include
non-CO₂ emissions
and impact on climate

Source: UNWTO-UNEP-WMO 2008
www.gstcouncil.org



10YFP = 10-Year Framework of Programs for Sustainable Consumption & Production

Part of the UN's "Global Action for Sustainable Consumption and Production"

Operated by UNEP and UNWTO, along with:

- 3 national "Leads": France, Morocco, Republic of Korea
- MAC – Multi-Stakeholder Advisory Committee

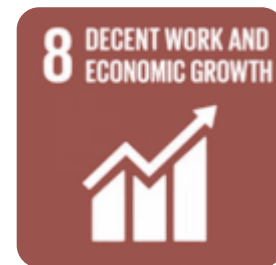
UN Sustainable Development Goals (SDGs)



“Tourism is featured in three of the 17 **SDGs**, namely **Goal 8, 12 and 14** on inclusive and sustainable economic growth, sustainable consumption and production... and yet has the potential to contribute to all SDGs in view of its cross-cutting nature”

– UNWTO Sustainable Development “Beijing Declaration” May 2016 www.gstcouncil.org

UN Sustainable Development Goals (SDGs)



Goal 8: Decent Work & Economic Growth – Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

Target 8.9: By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products

UN Sustainable Development Goals (SDGs)



Goal 12: Responsible Consumption & Production – Ensure sustainable consumption and production patterns

Target 12b: Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products

UN Sustainable Development Goals (SDGs)



Goal 14: Life Below Water –

Conserve and sustainably use the oceans, seas and marine resources for sustainable development

Target 14.7: By 2030, increase the economic benefits to Small Island developing States and least developed countries from the sustainable use of marine resources, including through sustainable management of fisheries, aquaculture and tourism

With greater numbers of consumers, we need to make consumption & production more sustainable....very quickly

That requires
collaboration and action!





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Thank you!

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